

This guide helps creators publish books, music, and courses, connect payouts, and sell from their own storefront on Breaking Free.

Live site: <https://breakfreemedia.web.app> Help Center: <https://breakfreemedia.web.app/support#creators>

1. Create your creator account

What you can do: Register as a seller and set up your public profile.

How it works:

1. Go to Create account (/author/register).
2. Sign up with email and password.
3. Complete your profile: display name, storefront slug, bio, and content types (books, music, and/or courses).
4. Your account ID becomes your booksellerId in Firestore (booksellers/{uid}).

Sign in anytime at /author/login. Dashboard: /author/dashboard.

2. Choose your plan

What you can do: Select a tier that controls catalog limits and platform fees on book and course sales.

How it works: Open Bookseller dashboard -> Plans:

Plan	Price	Catalog	Book & course platform fee	Community add-on
Launch	Free	1 per type (book, audio book, music, course)	8%	Not available
Creator	~\$39.99/year	Unlimited	5%	\$49 / year (5% on paid members)
Professional	~\$119/year	Unlimited	2.5% + custom affiliate	\$35 / year (2.5% on paid members)

- Launch: select free plan on dashboard (/selectFreeBooksellerPlan).
- Creator / Professional: Stripe Checkout subscription (/createBooksellerPlanCheckout); webhook activates plan.

Music fees use a separate volume tier: 13% base, dropping to 8% after approximately \$5,000 in lifetime music sales. Music fees are independent of your book/course plan tier.

3. Connect payouts

Card sales (required for Stripe checkout)

What you can do: Accept card payments and receive payouts via Stripe Connect.

How it works:

1. Dashboard -> Connect Stripe.
2. Complete Stripe Connect Express onboarding (/createConnectAccountLink).
3. Wait until status shows charges enabled.
4. Buyers pay by card; you receive your share (minus platform and affiliate fees) via Connect.

Live Stripe: the platform uses live keys - real money moves on card sales.

Crypto sales (optional)

What you can do: Accept ETH and USDC payments held in escrow.

How it works:

1. Dashboard -> set your ETH wallet on the bookseller profile.
2. Buyers who pay crypto use your registered wallet as the author address in escrow.
3. After the escrow hold period, withdraw via the Escrow withdraw panel on the dashboard (on-chain withdraw() on the escrow contract).

4. Publish a book

What you can do: Upload a PDF, convert to a flipbook, and sell after admin approval.

How it works:

1. New book (/author/books/new): upload PDF to Firebase Storage; set title, description, price, sample page count; convert to Heyzine flipbook.
2. Review (/author/books/review?id=...): preview sample and full flipbook; submit for admin approval (publishBookToStorefront -> status pending_admin_approval).
3. When admin approves (/approveBook), status becomes published and the book appears on your storefront.

Affiliate commission (Professional): set a custom % per book on the dashboard (/setAffiliateCommission).

5. Publish music

What you can do: Sell singles, EPs, or albums with one or more tracks.

How it works:

1. New release (/author/music/new):
 - Upload cover art, preview clip, metadata, and price.
 - Single: one full MP3 track file.
 - EP / album: add multiple tracks stored in music/{id}/tracks/{trackId}.
1. Review (/author/music/review?id=...): submit for admin approval.
2. When published, buyers stream from My Library via /getMusicAccess and /streamMusic (track playlist for multi-track releases).

6. Publish a course

What you can do: Sell a video course with multiple episodes under one price.

How it works:

1. New course (/author/courses/new): upload cover image, preview video, one or more episode videos (MP4), title, description, and price.
2. Review (/author/courses/review?id=...): submit for admin approval.
3. When admin approves (/approveCourse), buyers purchase once and watch all episodes from My Library via /getCourseAccess and /streamCourseEpisode.

Course platform fees follow the same book plan tier (8% / 5% / 2.5%) - not the music volume tier.

7. Manage your catalog

What you can do: Review, unpublish, republish, delete, and set affiliate rates from the dashboard.

How it works:

- Dashboard tables for books, music, and courses show status, price, and actions.
 - Review opens the review page for draft or pending items.
 - View checkout (courses) opens the public checkout page.
 - Unpublish: if no sales, direct unpublish (archived). If sales exist, submit an unpublish request for admin approval.
 - Affiliate %: set per product via /setAffiliateCommission (default 5%; Professional can set custom rates).
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8. Your storefront

What you can do: Share a public page listing all your published products.

How it works:

- Public URL: /authors?slug=YOUR-SLUG
 - Lists published books, music, and courses with buy links.
 - Only published items appear.
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9. Orders and earnings

What you can do: Track sales and withdraw crypto earnings.

How it works:

- Dashboard Sales table shows orders where booksellerId matches your account.
 - Stripe: payout via Connect after successful charge.
 - Crypto: funds in escrow until release; use Escrow withdraw when eligible.
 - Unpublish with sales: admin must approve removal requests.
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10. Pre-launch checklist

- [] Profile complete (name, slug, bio, content types)

- [] Plan selected (Launch, Creator, or Professional)
- [] Stripe Connect verified (if offering card checkout)
- [] Crypto wallet set (if offering ETH/USDC)
- [] First product uploaded and submitted for approval
- [] Test purchase with a buyer email (not your author email)

11. Common issues

Issue	Fix
Connect Stripe does nothing	Ensure booksellers/{uid} profile exists (complet
Cannot publish	Admin must approve; check status is not pending_
Crypto checkout hidden	Set ETH wallet on profile + platform escrow env
Hit product limit on Launch	Upgrade to Creator or archive/delete the existin
Course checkout missing	Course must be published after admin approval

Breaking Free - sell interactive e-books, music, and video courses directly to your audience.